



# PROVIDER ALERT

## Optum Idaho Conference Registration is Open!

February 15, 2021

**Alert Summary:** This alert lets providers know that registration is now open for the Optum Idaho Conference and references the conference website for more information.

Dear Provider,

We are excited to let you know that registration is now open for the Optum Idaho Conference! This inaugural event will be 100% virtual, is free of charge and includes the opportunity to obtain Continuing Education Units (CEUs).

- When:** April 13-14, 2021  
**Where:** Livestreaming via virtual platform  
**Time:** You may register for any of the sessions from the two days that interest you  
**Who:** Licensed clinicians and paraprofessionals in the Optum Idaho network  
Other Idaho behavioral health providers (non-Optum)  
Other interested community stakeholders

The keynote speaker is Katherine Hobbs Knutson, MD, MPH. Dr. Knutson is a Senior Vice President at United Health Group and CEO of Optum Behavioral Care. She is an Adult and Child Psychiatrist and adjunct Assistant Professor at the Duke University School of Medicine. Through Optum Behavioral Care, Katherine is redesigning behavioral health care delivery, creating a scalable model to improve efficiency, quality and access. Prior to Optum, Katherine was the Chief of Behavioral Health and Blue Cross North Carolina, and drove value transformation through integrated care, quality improvement and development of alternative payment models for behavioral health.

Topics from other speakers include:

- Integrating CANS into Practice
  - Ethics and the Law
  - Medication Assisted Treatment
  - LGBTQIA+
  - ASAM as an Evidence-Based Tool
  - Diversity and Culture
  - Vicarious Trauma
  - Chronic Disease Model for Treating Addiction
  - Disabilities and Mental Health
  - Behavioral Health Challenges in Tribal Communities
- ... and more!

Advanced registration is required. To register and view all of the conference details, go to the conference website at <http://optumidahoconference.com>. If you have any questions about the conference, please email us at [optumconference@optum.com](mailto:optumconference@optum.com). We hope to see you there!

Thank you,  
The Optum Idaho Team